

2023 Marketplace Open Enrollment Data Snapshot

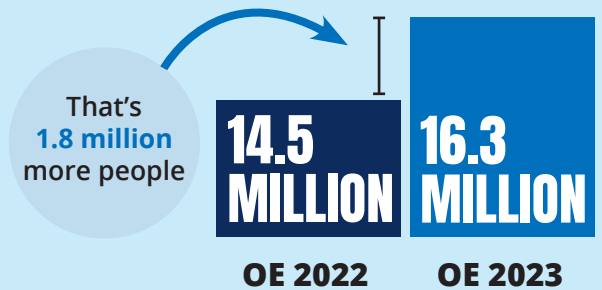
★ **10th Anniversary** ★
of the ACA Marketplaces

More people selected plans than any year to date!

16
SWEET
million
ENROLLED

THANKS TO THE AFFORDABLE CARE ACT

↑ **13% increased enrollment** over last year



 **3.6 Million**
new to the Marketplace

21% increase in new-to-Marketplace plan selections over last year

